

MERCIAN CEILIN RERE MERE



An excellent all rounder frame which serves equally well for recreation and touring, but is still appealing as a racing frame. This model is primarily designed for the rider who is content to leave the geometry and design to our many years of experience. Consequently, we are able to offer a handmade frame at a very competitive price, but built with exactly the same quality and precision as the dearer frames in the Mercian range. The frame now has heart cutouts on the lugs.

Specification

Reynolds 531 double butted tubing.

20" to 25" in half inch sizes.

72° head angle – 74° seat angle (20" to 21½").

73° head angle – 73° seat angle (22" to 25").

10 5/8" bottom bracket height.

1 7/8" fork rake.

Semi-wrapover seat stays.

17" chain stays.

Campagnolo Record ends with mudguard eyes.

Brazed on fittings for 10 speed gears with a lever 'pip' on the down tube.

Close clearance for light 27" H.P.'s and 700c wheels.

Seat pillar size – 27.2 mm. (not included).

TANGE headset fitted.

OPTIONAL EXTRAS: (See price list for extra charges).

3 top tube guides for covered brake cable on top of top tube.

TA bottle cage bosses on down tube.

Finish

Any colour of your choice, with lugs lined and Mercian transfers.

Any additional bands extra. Chrome plating to order.

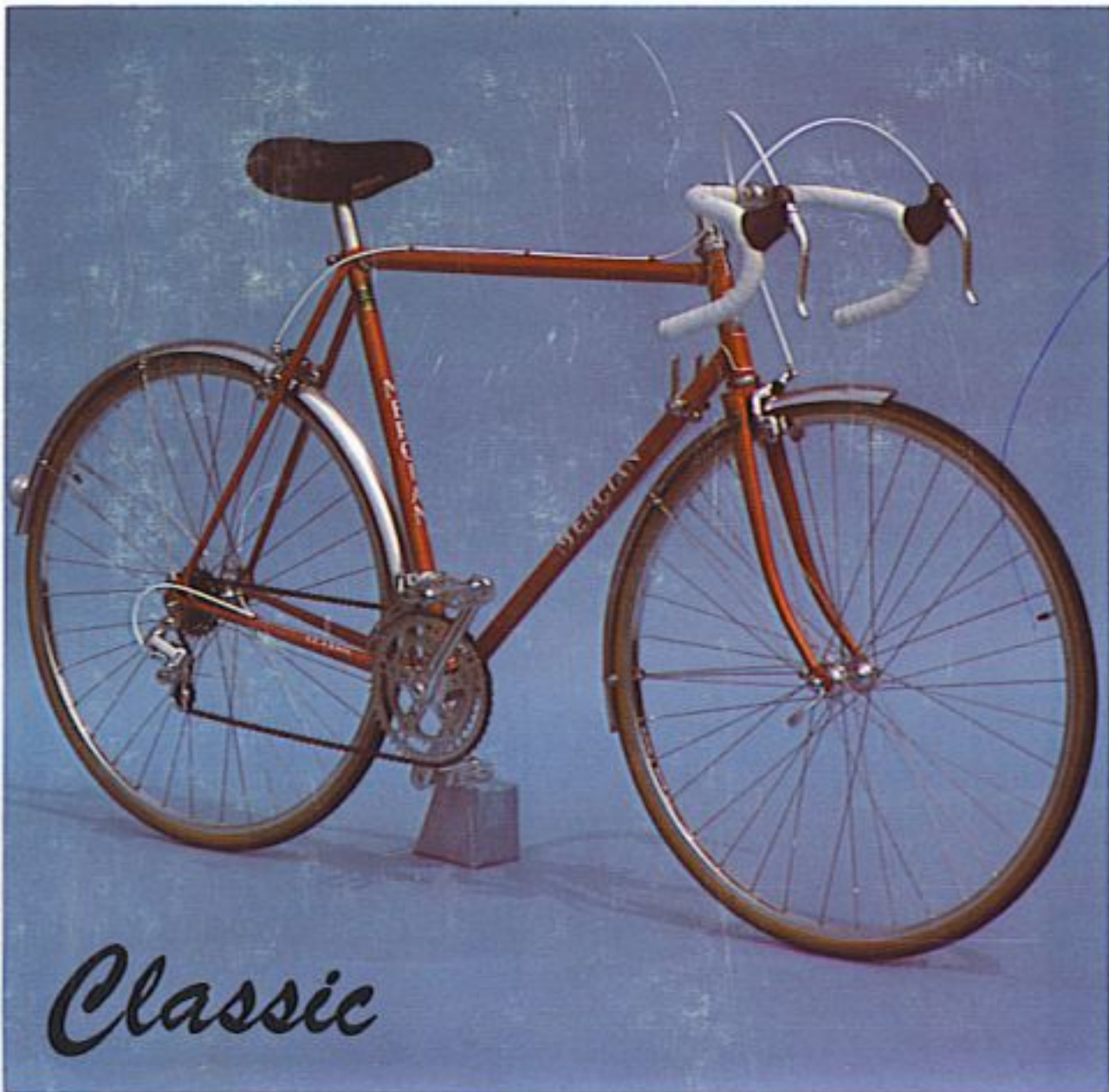
Special Orders

No alterations to the above specification can be accepted.



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MERCIAN CLASSIC



Our Classic frame is the latest addition to the Mercian range. The frame and forks are built from Reynolds new '531' Special Tourist double butted tubing and fitted with Campagnolo style forged ends with adjusters. The Classic is a lively touring frame and has the usual Mercian high quality workmanship not usually seen on frames of this price.

The Classic is also available as a complete machine. The wheels have the new British Mistral alloy rims on Campagnolo quick release hubs, with stainless steel spokes. The cycle is also fitted with a Stronglite '99' chainset, Sun Tour gears, Weinmann side pull brakes and Madison Strada saddle.

Specification

Reynolds '531' double butted Special Tourist tubing.

20" to 25" in half inches.

Clearance for light 27" H.P.'s and 700c wheels.

72° head angle – 74° seat angle (20" to 21½").

73° head angle – 73° seat angle (22" to 25").

17/8" fork rake.

10⁵/₈" bottom bracket height.

Forged end with adjusters.

Brazed on fittings for 10 speed with a lever 'pip' on down tube.

Brazed on top tube guides.

Tange headset.

OPTIONAL EXTRAS: TA bottle cage bosses and lamp boss.

Finish

Any colour of your choice with lugs lined and Mercian transfers (flamboyant and pearl finishes, and panels are extra as price list). Chrome plating to order.

Special Orders

NO alterations to the above specification can be accepted.



MERCIA CICLI RE FERE MERE



King of Mercia - Touring

Our King of Mercia Tourist is the most popular model in our range of custom built touring frames. The frame is built with the popular long point lugs, with heart cutouts, which are finely filed. The forks are built with the latest Romani semi sloping fork crown, but a Cinelli full sloping fork crown can also be used. Continental fork blades are included on this model.

Touring Model Specification

Reynolds '531' Double Butted "Competition" Tubing.

Size to order - 19" to 26".

72° head angle - 74° seat angle (19" to 21½").

73° head angle - 73° seat angle (22" to 24").

73° head angle - 72° seat angle (24½" to 26").

10 5/8" bottom bracket height. 17¼" chainstays.

1 7/8" fork rake (longer on small frames).

½" diameter or 5/8" diameter seatstays with Mercian engraved.

Clearance for 27" H.P.'s or 700c (state choice).

Campagnolo Record ends and mudguards eyes.

Brazed on fittings for 10 speed with a 'pip' on down tube for gear levers.

(Campagnolo gear lever bosses, top tube brake cable guides or eyes, and pump pegs can be fitted upon request at no extra cost).

T.A. bottle cage bosses, Cantilever brake pivots, centre pull brake bridge, lamp boss, and pannier frame fittings can be brazed on at extra cost.

Seat pillar size - 27.2 mm (not included).

TANGE headset fitted.

Finish

Any colour of your choice with contrasting head and seat tube bands, lugs lined and Mercian transfers. Additional bands extra.

Special Orders

From our experience, the above specification suits most customers, but we can build this model to your own specification if required.



MERCIA CEILAN



King of Mercia- Tourist Cycle

Designed for the serious cyclist who expects to spend many hours upon his bike, the King of Mercia Tourist cycle is specifically made for the growing number of riders seeking exciting responsive handling whether touring with panniers, or just day riding. This model is a triumph of crisp, sporty performance and modern Italian styling in a touring design.

King of Mercia Tourist Cycle Specification

King of Mercia frame – custom made to your requirements. Fitted with Weinmann narrow concave A124 rims on large flange quick release hubs, TA cotterless chainset with TA cyclotouriste chainrings (sizes to choice), Sun Tour gears, SR bars and stem, Weinmann '605' sidepull brakes, and ESGE chromoplastic mudguards.

(alloy carrier and bottle cage optional extras).



Heart cutout lugs and Romani crown on King of Mercia



Mercian engraved seat stays on King of Mercia.



MERCIAN



The Mercian Superlight model was first introduced to the Mercian range nearly 30 years ago, and was the first frame to be built with the now popular fast back seat stays. Every unnecessary ounce is cut away from the lugs, making it the time triallist's dream frame. The delicate hand cut lugs look barely enough to support the frame, but frames built 30 years ago are still in use today. An allen key seat lug fitting is also included on this model.

Racing Model Specification

Specification and brazings as on our Strada Speciale model.

Lighter Tubing

Reynolds New "Professional" Tubing with double taper seat stays and also Reynolds "Special Lightweight" Tubing can be used at extra cost.



Clover leaf cutouts on the Strada Speciale.



Hand cut Superlight lugs.

